

I  
Research and Design

II  
Important Conditions

III  
Best Practices

Introduction · Jan Silberberger

# Against and for Method

## Revisiting Architectural Design as Research<sup>1,2</sup>

Can design processes constitute genuine forms of research? Of course they can. Architects, like natural scientists, consider the state of the art and research gaps when developing design proposals. They experiment with hypotheses, test theories, and analyse results. They rely on procedures which they rigidly bind to their objects of study. Like researchers, many architects proceed rationally while including acts of spontaneity. Their approaches are systematic and based on an immense amount of training, yet architects sometimes decide to override routines. And like scientific laboratories, studios often constitute sites which are characterized as much by systematizing, categorizing, and arranging knowledge as they are by a desire for knowledge.

Teaching studios indeed exhibit procedures that can be considered scientific. In fact, many studios use approaches which effectively fulfil the requirements of scientific conduct—even though the people involved would likely not make such a claim. The edited volume at hand provides examples of such methodologies and demonstrates their necessity. The contributions and interviews urge studio teachers to reflect on and enhance the traceability, coherency, and comprehensibility of the methods they impart. They also offer support

<sup>1</sup> Editor: Jan Silberberger →→  
<sup>2</sup> Contributions by Bernhard Böhm, Johan De Walsche, Kim Helmersen, Adam Jasper, Monika Kurath, Claudia Mareis, Amy Perkins, Wolf Reuter, Hans-Jörg Rheinberger, Jeremy Waterfield, and Albena Yaneva plus interviews with Adam Caruso, Dietmar Eberle, Momoyo Kaijima, Anne Lacaton, and Elli Mosayebi.

Edited by Jan Silberberger  
Against and for Method  
Revisiting Architectural Design as Research



**I**  
**Research and Design**

II  
Important Conditions

III  
Best Practices

**Karin Knorr Cetina**  
**Wissenskulturen**

Ein Vergleich  
naturwissenschaftlicher  
Wissensformen  
suhrkamp taschenbuch  
wissenschaft

I  
Research and Design

**II**  
**Important Conditions**

III  
Best Practices



# THE FUTURE OF SKILLS EMPLOYMENT IN 2030

Hasan Bakhshi  
Jonathan M. Downing  
Michael A. Osborne  
Philippe Schneider



I  
Research and Design

II  
Important Conditions

**III**  
**Best Practices**

## Referencing in Architectural Design<sup>1</sup>

Judging from the broad ethnographic study which Helmersen and I conducted (see the introduction to this volume), it seems safe to say that every architect with a higher education must be familiar with the practice of drawing on the works of others—either to obtain clues for further developing or rethinking a project, to guide pending decisions, or to substantiate decisions taken. As Jadwiga Krupinska explains, when architects in the professional as well as academic sphere mention names of peers (historical as well as contemporary), this is to be understood ‘as a specific way of summarizing complex situations and ways to create and think.’<sup>2</sup> In this way, names of different architects (and/or buildings) represent and imply ‘characteristic methods for solving certain problems’.<sup>3</sup>

Strangely though, there is an apparent lack of scholarship with respect to ‘referencing’ in architectural design. In fact, there is only literature, mostly from the 1980s and 1990s, about so-called precedent studies.<sup>4</sup> The problem with precedent studies (and much of the corresponding literature) is that they mostly analyse buildings devoid of their ‘context’. Not only do they often neglect the societal values, aesthetic preferences, and the state of the art of technology prevalent at the time the studied building had been constructed, they also typically refrain from analysing buildings as solution approaches to specific problems. This disregard for the conditions of the analysed buildings frequently

<sup>1</sup> Jan Silberberger, ETH Zurich.

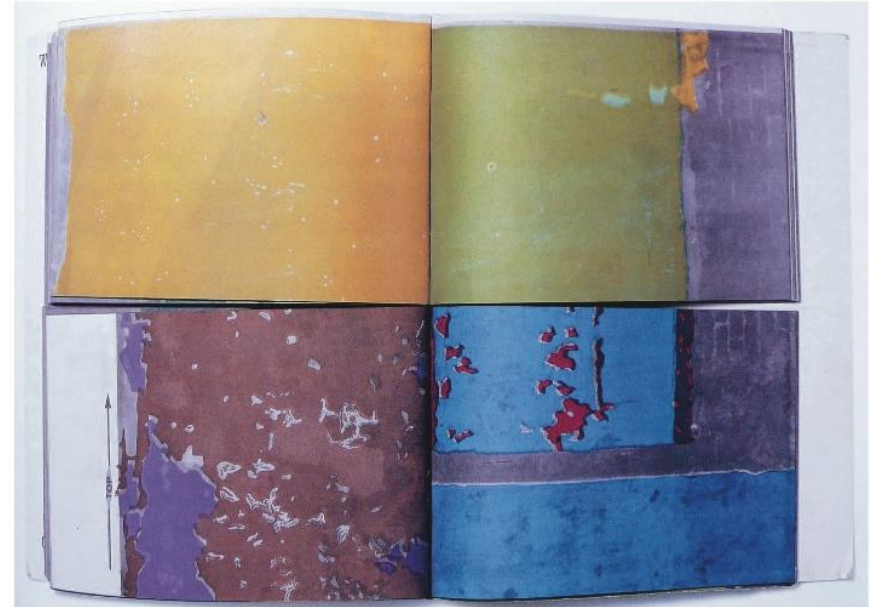
<sup>2</sup> Jadwiga Krupinska, *What an Architecture Student Should Know* (New York: Routledge, 2014), 83.

<sup>3</sup> Krupinska, *What an Architecture Student*, 83 (see note 2).

<sup>4</sup> See, e.g., Roger H. Clark and Michael Pause, *Precedents in Architecture* (New York: Van Nostrand Reinhold, 1996); Simon Unwin, *Analysing Architecture* (London: Routledge, 1997).



Studio: Prof. Andreas Hild  
Institution: TU Munich  
Course Title: Bank(h)aus  
Date: FS 2018



Gordon Matta-Clark, Walls Paper, 1972

Studio: Prof. Adam Caruso  
Institution: ETH Zurich  
Course Title: What is worth it?  
Date: FS 2020

Studio Hild

---

Determine new type of use and identify suitable reference building

---

Create a set of photomontages of reference and building at hand

---

Utilize points of conflict for analyzing underlying principles of construction

---

Deploy principles for adapting reference-implant

---

Studio Caruso

---

Analyze assigned reference regarding methodological principles

---

Reenact reference to familiarize with and test identified principles

---

Deploy reenactment for refining principles

---

Apply principles to problem at hand

---









**200 / 100 / 50 / 20 / 10**

## **Research-Oriented Design Procedures**

- \* Make Use of Existing Knowledge**
- \* Consistently Push an Idea Along**
- \* Enable Traceability, Allow for Verifiability**
- \* Strive for Translating Tacit into Explicit Knowledge**